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A Special Talk

Foundations of Business Research Design

By Dr. Shahriar Akter

Associate Professor,
Sydney Business School



Date & Time: July 17, 2019
16.00-17.40

Venue: Dong Shang Yuan 303

Dr. Shahriar Akter

Associate Professor,
Sydney Business School, Faculty of Business,
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Shahriar Akter is an Associate Professor of Digital Marketing, Analytics & Innovation at the Sydney Business School, University of Wollongong, Australia. He completed his BBA & MBA from the University of Dhaka, a Master by research degree in E-Business Management from International University of Japan and a doctorate degree at UNSW in Australia. His research areas include big data analytics, digital and social media marketing, digital innovations & entrepreneurship. He has published in leading business & management journals (20+ A or A* ranked articles in ABDC list) with a Google Scholar h-Index of 23 and more than 3000 citations since 2014. He received the UOW Vice Chancellor's award for teaching, nomination for excellent research supervision and several prestigious awards for research.



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