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| COURSE NUMBER: Vx421 | COURSE TITLE: Leadership and Business Management |
| TERMS OFFERED: Summer | PREREQUISITES: None |
| TEXTBOOKS/REQUIRED MATERIAL: [1] Stephen R. Covey, "The 7 Habits of Highly Effective People," Free Press, 2004. [ISBN 0-7432-7245-5] [2] Jim Collins, "Good to Great," Harper Business, 2001. [ISBN 0-06-662099-6] [3] John C. Maxwell, "Leadership Gold," Thomas Nelson, 2008. [ISBN-13: 978-0-7852-1411-3] | INSTRUCTOR: Vincent Chang DATE OF PREPARATION: November 1 st , 2012 DATE OF UC APPROVAL: |
| INSTRUCTOR(S): Vincent Chang | SCIENCE/DESIGN: n/a |
| CATALOG DESCRIPTION: This course will provide you the fundamental concepts about how leadership and management work in a corporate world as well as cultivate you with the critical thinking skills about principle-centered leadership. The course will be focused on leadership basics, private leadership, public leadership, & business strategy for building a successful business. It covers numerous interesting topics, such as Level 5 Leadership, First Things First, Creative Cooperation, Hedgehog Concept and SMaC. As the course content is stimulating and thought-provoking, interactive discussion and proactive participation are required. | COURSE TOPICS: Session 1: Leadership Basics Session 2: Private Leadership Session 3: Public Leadership Session 4: Business Strategy |
| COURSE STRUCTURE/SCHEDULE: Session 1: Leadership Basics <ul style="list-style-type: none"> • Level 5 Leadership • First Who Then What • Differentiation (Technical Case Study) Session 2: Private Leadership <ul style="list-style-type: none"> • Manage Yourself—Private Victory • Personal Vision • Personal Leadership • Personal Management (Time Management) Session 3: Public Leadership <ul style="list-style-type: none"> • Manage Public—Public Victory • Interpersonal Leadership (Win/Win) • Communication • Creative Cooperation • Balanced Self-Renewal Session 4: Business Strategy <ul style="list-style-type: none"> • Hedgehog Concept • Technical Case Studies • SMaC (Systematic, Methodical, and Consistent) • Technical Case Studies Lecture Schedule <ul style="list-style-type: none"> • Monday @ 12:10pm-13:50pm • Wednesday @ 12:10pm-13:50pm | |
| COURSE OBJECTIVES [Course Outcomes in brackets] | Learn the critical thinking skills and framework about leadership and business management. After completing Vx421, students will be able to: <ol style="list-style-type: none"> 1. Cultivate critical thinking skills in doing business. 2. Apply the skills of leadership and business management in the real world practices. |
| ASSESSMENT TOOLS [Course Outcomes in brackets] | <ul style="list-style-type: none"> • TEAM Score: 40 points <ul style="list-style-type: none"> ○ Company Mission Statement presentation (Team): 20 points ○ Final Project presentation (Team): 20 points • INDIVIDUAL Score: 60 points <ul style="list-style-type: none"> ○ Attendance: 20 points ○ Participation & discussion: 20 points ○ Final oral test: 10 points |

- Peer evaluation: 10 points
- Attendance Policy
 - *The Seating Chart will be arranged based on the project grouping. Once the Seating Chart is created, you need to sit on your assigned seat.*
 - If you can not attend the lecture due to sickness or family urgent matters, please follow the SJTU policy to get approved and then send the approved document to TAs directly. *Remember, personal matters like internship, company interview, travelling, etc. will NOT be granted.*
 - The absentee will lead to 2-point deduction for each lecture out of "20-point-Attendance."
- Participation & Discussion Policy
 - Bottom-line: You should pay attention to the instructor or guest speaker and show RESPECT at all times!
 - Take notes
 - No laptop is allowed during a classroom lecture. However, special request with instructor's approval might be granted.
 - It is NOT allowed to play video games, text, email, or even take a nap by lying on the desk during the lectures. Plus, it is NOT allowed to use electronic devices (Laptop, cell phone, or iPad/iTouch) doing something which is not related to the course materials.
 - If you violate this policy, you will receive 2-point penalty out of "20-point-Participation & Discussion".
- Project Grouping Policy
 - Grouping should be based on at least three DIFFERENT LEVELS, four better, best five.
 - Example:
 - Average grouping: 11223
 - Very good grouping: 11234
 - Best grouping: 12345
 - 1: Freshman, 2: Sophomore, 3: Junior, 4: Senior, 5: Graduate students
 - Once a group is formed, you can NOT drop the course.