UM-SJTU Joint Institute VR205 American Ways: US Culture Summer 2015

Instructor: Dr. Pamela Mansutti Office: Room 401 JI Building

Phone: 21 3420 4474

E-mail: pamela.mansutti@sjtu.edu.cn

Office Hours: Monday 11:00am-12:00pm - Wednesday 11:00am-12:00pm - or by appointment.

Teaching Assistant: Zheng Huan

Email: intro h@sjtu.edu.cn

Office hours: Monday 20:00-21:30 Location: Yuliming Center

Course Description

What do we mean by "American culture"? What are the political and philosophical foundations of t he US nation and who are the most important public figures in American cultural history? This cour se will introduce students to the most prominent American scholars and writers from the 19th centur y to the present, and it will explore concepts and ideas that are traditionally celebrated and deployed by American culture, such as *independence*, *individualism*, *frontier*, *freedom*, *optimism* and many others. The course will examine a variety of texts, from political essays to novellas, from Presidential speeches to short stories, from movies to visual artifacts, with the purpose of clarifying what these concepts me an historically, why they are so important, how they have evolved. At the same time, the course will also highlight how ideas of *racism*, *war*, and *exceptionalism* among others characterize the most powerful country in the Western world.

Course Objectives

By the end of the course, students will

- have learned the fundamental philosophical and political concepts in American culture
- know a variety of texts and genres from American literature and culture
- be able to analyze verbal and visual texts in the US cultural production
- develop an appreciative and at the same time critical stance toward ideas, artifacts and texts from US culture
- be able to articulate an original point of view about one aspect of American culture

Honor Code

You MUST refer to the 2014 UM-SJTU Joint Institute Undergraduate Student Handbook, Sections 8 and 9, for a description of what acceptable academic conduct is. In particular for this course,

- "it is dishonorable for students to receive credit for work that is not the result of their own efforts" (2014 USH, 32).
- "Plagiarism is taken extremely seriously at JI. A student is required to follow the rules of citation and attribution as set down by the instructor." The following list includes some specific examples of plagiarism:
 - ☐ Use of any passage of three words or longer from another source without proper

attribution. Use of any phrase of three words of more must be enclosed in quotation mark ("example, example"). \Box
\Box Use of material from an uncredited source, making very minor changes (like worder or verb tense) to avoid the three-word rule. \Box
\Box Inclusion of facts, data, ideas or theories originally thought of by someone else without giving that person (organization, etc.) credit. \Box
☐ Paraphrasing of ideas or theories without crediting the original thinker." (201 USH, 33).

Course Policies and Expectations

Use **MLA format** for all assignments. **Late penalties**: one letter grade will be deducted for late assignments. Assignments will not be accepted for marking one week after the due date. **Extensions** will only be given in exceptional circumstances (personal illness or family emergency, with proper documentation). **Expectations**: in general, students are expected to attend classes and participate, be polite, help classmates when needed, manage their schedule, speak English during class time and office hours with instructor and TAs, avoid plagiarism. Students must turn off electronic devices in class and concentrate on the lecture. Do not email your instructor asking for feedback in the 24 hours before an assignment is due. To dispute a grade, students must wait 24h before emailing the instructor. You are encouraged to consult your instructor or TAs whenever you have any doubt or question.

Course Material

Provided by the instructor – check Sakai regularly for updated information and resources.

Assignments and Value

- Attendance and Participation 10%
- Midterm Exam 20%
- Presentations 20%
- 4 Critical responses @ 5% each = 20%
- Research Essay 30%

Attendance and Participation 10%

You MUST refer to the 2014 UM-SJTU Joint Institute Undergraduate Student Handbook, Section, 8.6.4., for attendance and absences. In VR205, you will get 7/10 if you attend all classes. To get extra points for participation, you are expected to attend class regularly, do the weekly readings, contribut e to class discussion and be able to engage critically with the texts we will analyze. Also, your grade will come from the questions you will ask during lectures and presentations, from consultation with the instructor/TA, and from any group work in class.

Midterm Exam 20%

Scheduled on Monday, June 15th. It will cover all the material discussed in class up to that date.

Presentations 20%

Every Wednesday (unless schedule changes) starting from Week 4, two group presentations will take place in class. You will give a 20min. group presentation on a topic that you may choose from a ran ge proposed by your instructor. TWO DAYS BEFORE the presentation due date, you will submit to your instructor a synopsis of your project that will be posted on Sakai, so that the rest of the class can come prepared with questions on the day of your in-class presentation. More details on this assignment will follow in Week 2, when you will be asked to sign up for a specific topic and presentation date.

Four critical responses @ 5% each = 20%

Multiple due dates, week by week. Throughout the semester, you will submit 4 critical responses on a text, a quotation, a visual artifact, a concept/idea, a political speech, etc... that we will have anal yzed in class. You will present your critical understanding of such text in a crystal-clear, concise prose. The response must be ONE PAGE long (200-300 words), DOUBLE-SPACED. It is up to you to decide when to submit your responses based on the proposed reading schedule.

Research Essay 30%

The major assignment in VR205 due on the final day of classes, July 29th. Topics will be distribut ed earlier in class. You are allowed to develop your own topic, but you must see me for approval bef ore you start working on the essay. Failure to do so will result in penalties on your final grade. For th is essay, you will need to use at least TWO critical sources to be listed in a Works Cited page, following MLA style. Criteria for evaluation are written style, clarity of thought, coherence of argument, for mal organization, quality of the evidence provided, comprehension of texts and concepts.

Final course grades will be assigned as follows:

Final average	Course grade	Final average	Course grade
98% and above	A+	77% and above	C+
93% and above	A	73% and above	С
90% and above	A-	70% and above	C-
87% and above	B+	60% and above	D
83% and above	В	59.9 and below	F
80% and above	B-		

Reading Schedule (may be subject to changes)

Class Dates	Texts for Class Discussion – Reading s due	Assignments & Important N otes
Week One May 11 th – 13 th – 15 th	Fundamentals of US cultural and political thought Declaration of Independence and US Constitution Alexis de Tocqueville's Democracy in America	First day of class: Introduction /Orientation and syllabus pres entation
Week Two May 18 th - 20 th	Alexis de Tocqueville's <i>Democracy in Amer</i> ica Selection of Walt Whitman's Poems	Critical response: Tocquevill e's <i>Democracy in America</i> OR Walt Whitman's Poems Sign up for oral presentations
Week Three May 25 th - 27 th - 29 th	Henry David Thoreau's Civil Disobedience Film screening: Into the Wild (2007)	Critical response: Thoreau's Civil Disobedience
Week Four June 1 st – 3 rd	Melville's Bartleby the Scrivener	Critical response: Melville's Bartleby the Scrivener PRESENTATIONS Wednesday, June 3 rd : GROUPS 1 & 2
Week Five June 8 th – 10 th – 12 th	The Frontier and the American Dream Selected passages from F. J. Turner's "T he Significance of the Frontier in Americ an History" Gatsby and the Roaring Twenties Joshua Zeitz's "F. Scott Fitzgerald and th e Age of Excess" Wrap-up Group Discussion	

Week Six June 15 th – 17 th		Midterm Exam Monday, June 15 th PRESENTATIONS Wednesday, June 17 th : GROUPS 3 & 4
Class Dates	Texts for Class Discussion – Reading due	Assignments & Important N otes
Week Seven 22 nd NATIONAL H OLIDAY, no class June 24 th – 26 th	Presidential Rhetoric Speeches by Lincoln, Roosevelt, Johnson and Reagan	Critical Response on a Presi dential Speech
Week Eight June 29 th July 1 st	Martin Luther King and the Civil Rights Movement (1960) Selection of Langston Hughes' Poems	Critical Response: Tony Mor rison's "Recitatif" OR Langston Hughes' Poe ms
	Tony Morrison's "Recitatif"	PRESENTATIONS Wednesday, July 1 st : GROUPS 5 & 6
Week Nine July 6 th – 8 th – 10 th	Arts and Architecture in the US Analysis of architectural projects by Fran k Lloyd Wright and Robert Venturi Andy Warhol, Postmodernism and Celeb rity Culture Film Screening	Critical Response on an arch itectural project OR a postmodern artifact PRESENTATIONS Wednesday, July 8th: GROUPS 7 & 8
Week Ten July 13 th – 15 th	Andy Warhol, Postmodernism and Celeb rity Culture (cont.d) Science Fiction, Comics and Superheroes Selected passages from Umberto Eco's "The Myth of Superman"	Critical Response on a postmodern OR a Sci-fi/comic artifact PRESENTATIONS Wednesday, July 15 th : GROUPS 9 & 10
Week Eleven July 20 th – 22 nd – 24 th	US Wars and 9/11 Selection of Newspaper/Magazine Headl ines and Articles The Myth of the West Sam Shepard's <i>True West</i>	Critical Response on a news article Individual feedback on essa y drafts on Friday, July 24 th

Week Twelve July 27 th – 29 th	The Myth of the West Sam Shepard's <i>True West</i>	Critical Response on True West Final Research Essay Due Wednesday, July 29 th
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